



Monica Pascual

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EDUCATION

Savannah College of Art and Design (SCAD)

Bachelor of Fine Arts in Fashion Marketing and Management
Minor in Fragrance Marketing and Management
Study Abroad Lacoste Campus Winter 2017

Savannah, GA | June 2018

Laboratory Institute of Merchandising

Bachelor of Business Administration Degree in Fashion Merchandising

New York, NY | 2013-15

ACADEMIC ACHIEVEMENTS

YMA Scholarship 2018
SCAD Deans List 2017

INTERN EXPERIENCE

MegaMega Projects

Intern

Maintained the front of the office.
Managed Fashion GPS and collected social media content for clients.

New York, NY | Winter 2018

Black Frame

Student Intern

Supported operations and logistics of fashion PR firm.

New York, NY | Winter 2015

WORK EXPERIENCE

Tory Burch

Sales Associate

Provided one-on-one customer service and fashion styling.
Establishing a strong client book.

New York, NY | 2019

Bloomingdale's

Sales Associate

CO-OP Position for Ramy Brook.
Provided customer services, fashion styling and client development.

New York, NY | 2019

Cuyana

Sales Associate

Engaged customers with product knowledge.
Supported store operations.

New York, NY | 2018-19

Banana Republic

Sales Associate

Offered excellent customer service including styling.

Savannah, GA | 2017-18

ADDITIONAL INFORMATION

Skills in Microsoft Office Suite.
Proficient in Adobe Creative Suite.
Highly experienced in creative collaboration and working with deadlines.
Volunteer at NYFW Fall 2013 and 2014.